



RFID in 2005: Technology and Industry Perspectives

April 6, 2005 from 9:00 am – 1:30 pm

Workshop Agenda

8:30 – 9:00 am

Registration

9:00 – 9:40 am

Welcome and Opening Remarks

Phillip J. Bond, Under Secretary of Commerce for Technology,
Department of Commerce

"RFID: getting beyond the supply chain. Lessons from early
deployments" **John Parkinson**, Capgemini

"The Futures of RFID: Security, Health and User Reinvention"
Alex Pang, Institute for the Future

9:40 – 9:45 am

John M. R. Kneuer, Deputy Assistant Secretary of Commerce for
Communications and Information, Department of Commerce

9:45 – 10:30 am

Industry Perspectives – RFID Hardware

Moderator: **Sue Hutchinson**, EPCglobal US

William Allen, Texas Instruments
Fraser Jennings, Savi Technologies
Scott Silverman, Applied Digital
Jeff Fischer, Reva Systems
Gaylon Morris, Met-Labs

10:30 – 11:25 am Industry Perspectives – RFID Middleware

Moderator: **John Healy**, 360Solutions Group

Nicholas Tsougas, SRA
Tom McAuliffe, Motorola
Laxmiprasad Putta, OAT Systems
Denton Clark, Lockheed Martin
Michael Ricciardelli II, Verisign
Stephen Miles, MIT Auto-ID Labs
Ted Tanner, Microsoft
Eric Domski, SAP-America

11:25 – 11:45 am Break

11:45 – 12:35 pm Industry Perspectives – Suppliers and Retailers

Moderator: **Elliot Maxwell**, Johns Hopkins University

Lori Denham, Retail Industry Leaders Association
Brad Bass, Hewlett Packard
Susan Chapman, General Motors
Pam Stegeman, Grocery Manufacturers of America
Mark MacCarthy, Visa
John Howells, Healthcare Distribution Management
Association
John Phillips, Pepsico

12:35 – 1:20 pm RFID Privacy and Security: Challenges and Best Practices

Moderator: **Daniel W. Caprio, Jr.**, Deputy Assistant Secretary for
Technology Policy and Chief Privacy Officer of the Department of Commerce

James A. Lewis, Center for Strategic and International Studies
Susan McDonald, Federal Trade Commission
Sandra Hughes, Procter & Gamble
Tom Kellermann, The World Bank
Paula Bruening, Center for Democracy and Technology
Burt Kaliski, RSA Security Inc.
Paul Martino, Alston & Bird

1:20 – 1:30 pm Conclusions and Wrap-up

Phillip J. Bond, Department of Commerce